



**Northern Illinois
University**

Your Future. Our Focus.

Undergraduate Retention Update

**Board of Trustees
Ad Hoc Committee on Enrollment
February 14, 2017**

Retention Metrics

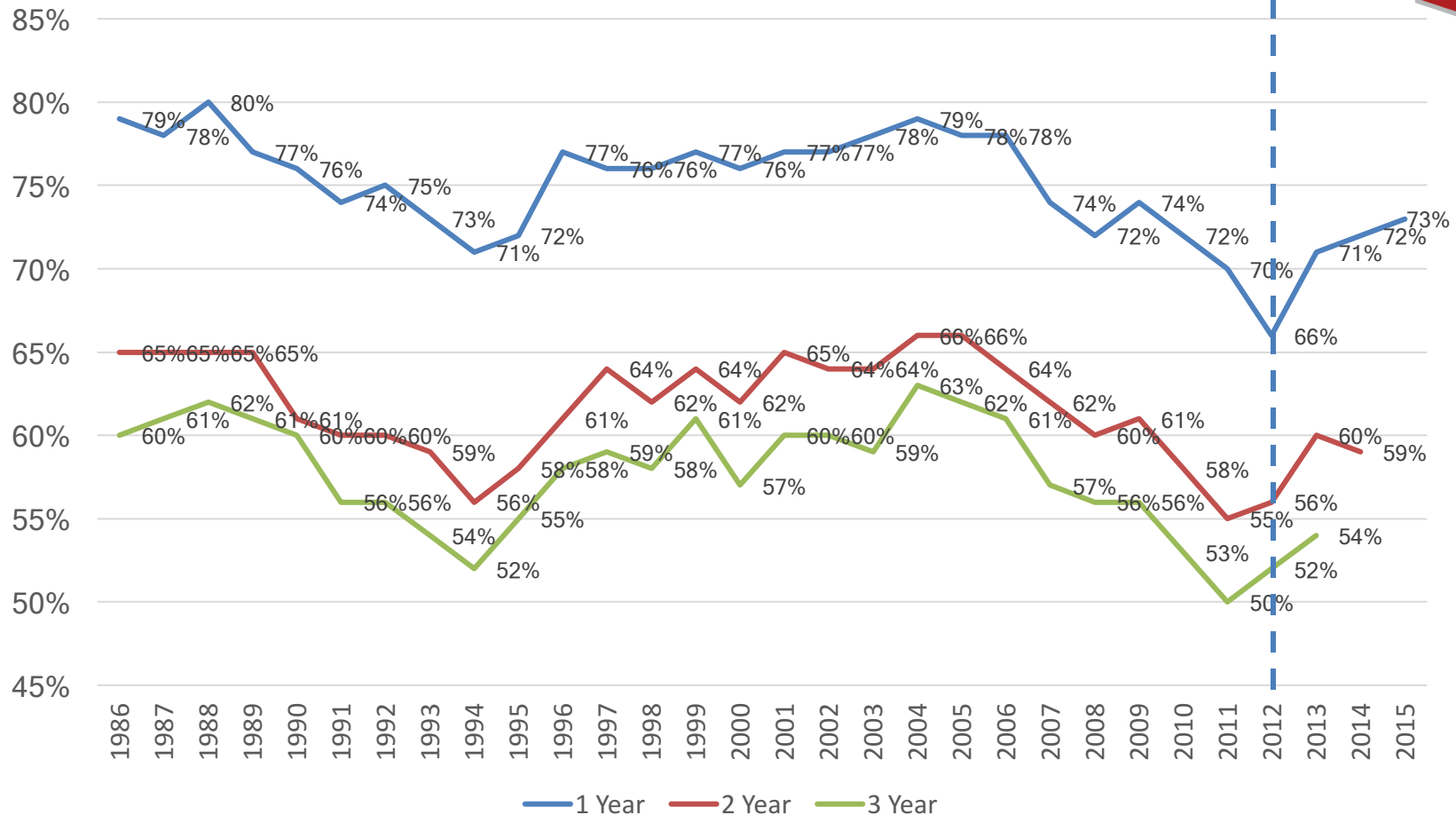


- Graduation Rates 4 and 6 Years
- Student Achievement Measure (SAM)
- Fall to Fall Retention
- Grade of C or better in Classes



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Fall to Fall Retention Rates: New Freshman Cohorts (1986-2015)



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Student Success: Our Equity-Minded Approach



Responsibility for success is shared between the institution and the student...

The institution:

- Believes every student can succeed
- Accepts student for who they are
- Maximizes student strengths
- Provides essential support for student success
- Ensures student connects with existing curricular and co-curricular support services throughout their academic career

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Key Retention Initiatives



- Focus on the First Year
- Advising and Technology
- Closing Academic Equity Gaps



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Focus on the First Year: Predictive Model of Persistence



- **Student's High School GPA**
- **HsAvgACT:**
The average ACT composite score of a student's HS
- Age of Application (in days)
- ACT Composite
- High School Percentile Rank
- Pell Grant Eligibility
- First-Generation student status
- Chicago Public School Student

Focus on the First Year: UNIV 101



Before Redesign

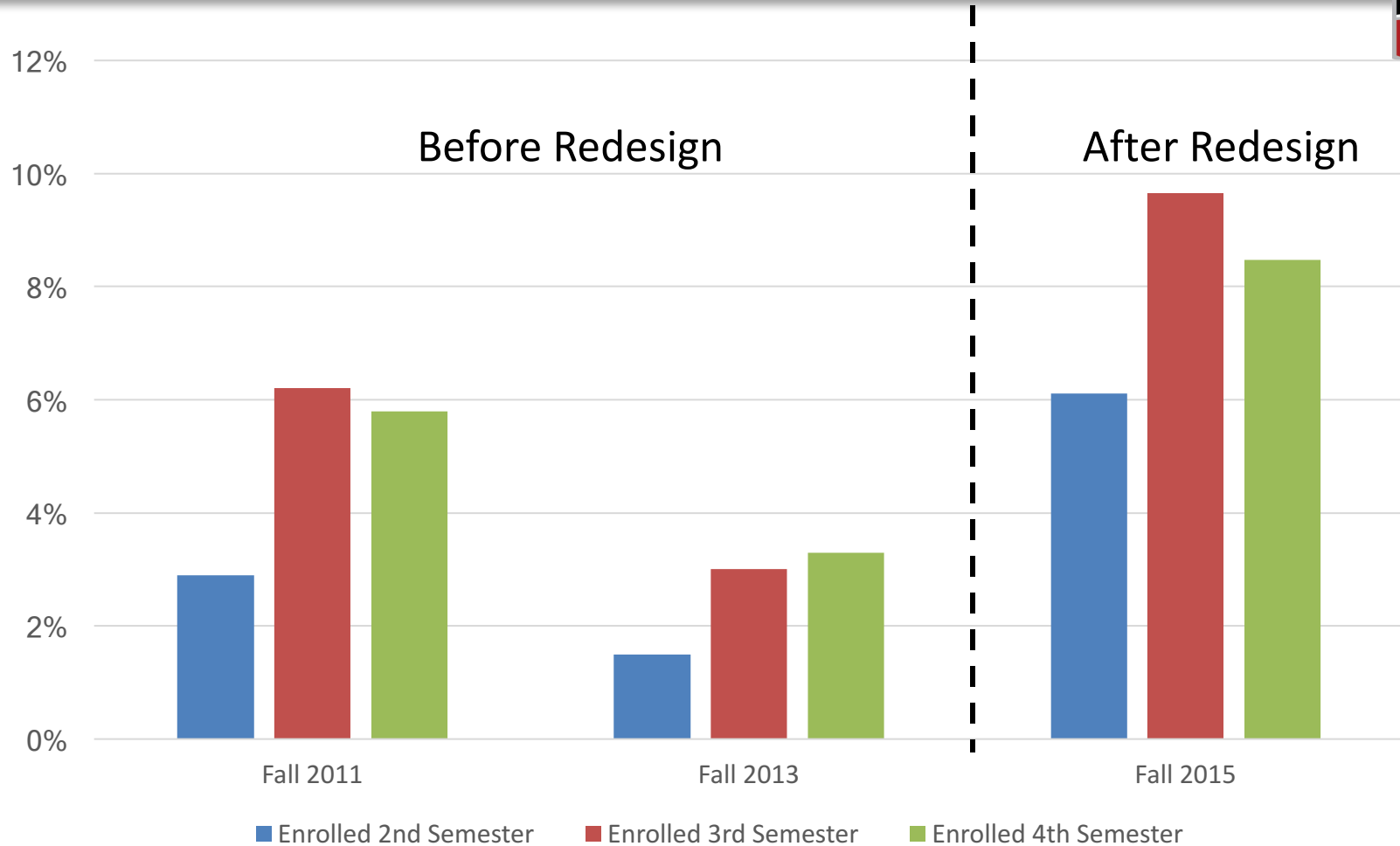
- Multiple foci
- 11 SLOs
- 45 Peer Educators
- Outdated Textbook
- No Required Elements

After Redesign

- Academic Focus
- 5 SLOs
- 67 Peer Educators
- Updated Interactive Online Textbook
- Common Required Elements
 - Common Reading Experience
 - Mapworks
 - Collaborative Assignments

UNIV 101 Enhances Persistence

Course Redesign Effective!



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Technology and Advising: Student Success Collaborative Campus



SSC Campus

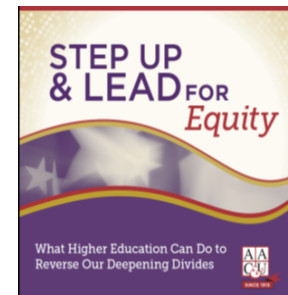
- Web-based platform:
 - Connects advisors, support services across the university
 - Combines big data, predictive analytics
- Allows advisors to
 - Track academic progress
 - Identify academically at-risk students
 - Connect students to support services
 - Track student follow through
 - Develop targeted interventions

Closing Academic Equity Gaps



Fall 2015

NIU selected to participate in AAC&U Equity Academy
(1 of 16 institutions)



What is an academic equity gap?

An academic equity gap occurs when a subset of a population performs below the average for the population as a whole:

Class average = 70% “C” or higher

Males average = 60% “C” or higher

$60\% - 70\% = -10\%$ equity gap

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Closing Academic Equity Gaps



Spring/Fall 2016

- Colleges established Academic Equity Teams
- Teams analyzed disaggregated data
- Developed action plans
- Plans are being implemented

Example (writing intensive course):

Class average = 70% "C" or higher

Males average = 60% "C" or higher

60% - 70% = -10% equity gap



Questions



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